



## ***Employment Opportunity***

Regional and Digital Engagement Coordinator

*Part-Time (26 hours) \$21.00 per hour*  
Plus 4 % vacation pay and 10% in lieu of benefits

Regional HIV/AIDS Connection (RHAC) is a volunteer-driven, non-profit, organization serving London and the surrounding six counties – Perth, Huron, Lambton, Elgin, Middlesex and Oxford. We are community-inspired and dedicated to positively impacting the lives of individuals and diverse communities living with, at-risk for or affected by HIV/AIDS and Hepatitis C (HCV). Our philosophy includes adherence to GIPA (Greater Involvement of People Living with HIV/AIDS), MEPA (Meaningful Engagement of People Living with HIV/AIDS), Anti-Racism / Anti-Oppression, Sex Positivity, Principles of Harm Reduction, Holistic Health and Civil Society.

### ***PRIMARY PURPOSE OF THE POSITION AND ROLE***

Reporting to the Director of Community Relations, the Regional HIV Engagement Coordinator is responsible for coordinating and developing digital media strategies and regional community engagement across the six counties we serve. The position will be required to travel within RHAC's six county catchment area and strives to raise awareness, bridge service gaps, and build supportive communities in response to HIV/AIDS.

### **Responsibilities:**

- Increase regional awareness of the needs of people living with, affected by or at risk for HIV/AIDS
- Create, build and maintain positive relationships with regional stakeholders as a representative of RHAC ( representing the agency on relevant committees, working groups and other collaborative forums)
- Contribute to the ongoing development and maintenance of messaging and engagement across social media platforms (Facebook, Twitter, LinkedIn, Instagram, etc.)
- Maintain the agency website (i.e.; updating the events calendar, posting relevant news, and performing regular web audits)
- Support the development of print and media resources, including: articles, HIV prevention information, promotional materials, and advertisements
- Source opportunities for RHAC staff to deliver HIV prevention and sexual health information, support and referral services in the regions served by RHAC
- Engage priority populations in the six regions we serve, both off- and on-line

### **Qualifications:**

- Relevant post-secondary education preferred

- 1-2 years work-related experience in community relations, communications, social media, and/or web management
- Strong understanding of the barriers, challenges, and social determinants of health that impact people living with HIV/AIDS
- Knowledge of community resources and social service agencies
- Superior verbal and written communication skills
- Experience with social media management or marketing is an asset
- Excellent working knowledge of Microsoft Office (Excel, Word, PowerPoint) and/or Apple iWork (Pages, Keynote, Excel)
- Familiarity with Drupal or other Content Management Systems (CMS)
- Creative, self directed, results focused and team player
- Ability to establish and maintain effective working relationships with diverse contacts, including developing relationships with priority populations and service providers
- Able to work evenings and weekends as required (i.e. evening or weekend events)
- Valid driver's license with regular access to a reliable vehicle for work-related duties
- A satisfactory Vulnerable Positions Screening (Police Check).

**Cover letter and résumé may be submitted electronically to [hr@hivaidsconnection.ca](mailto:hr@hivaidsconnection.ca) or in hard copy to #30-186 King Street, London, ON, N6A 1C7.**

**Application deadline is Monday, March 19, 2018 at 5 PM.**

*Regional HIV/AIDS Connection is an equal opportunity employer. We strive to build an inclusive workforce that reflects the rich diversity of the community we live in. To this end, we encourage applications from persons living with HIV/HCV, members of GLBMSMT2S communities, individuals from First Nations, Inuit, and Métis communities, members of diverse ethno-cultural communities, and persons with dis/abilities.*

We appreciate all submissions, however only those to be interviewed will be contacted.

No phone calls please.

March 2013